

## H-E-B Program Loyalty Rebate

By enrolling and committing to the program this year, you could receive a rebate back at the end of the year if you purchase at least \$200 every month. Rebates are based on how much you purchase from September through May.

### **New this year: an additional 5% will be added if you purchase cards all year (Sept. through Aug.)**

Here is how it works:

#### *Example A: The Green Family - 10% Rebate*

If the Green family buys \$200 worth of H-E-B cards each month from September through May, BCS will earn \$100 for the year. The Green family would get 10% of the earnings or \$10 in May in the form of a statement credit.

#### *Example B: The Bears Family – 15% Rebate*

If the Bears family buys \$300 worth of H-E-B cards each month from September through May, BCS will earn \$150 for the year. The Bears family would get 15% of that, or \$22.50, in May in the form of a statement credit.

#### *Example C: The White Family – 20% Rebate*

If the White Family buys \$400 worth of H-E-B cards each month from September through May, BCS will earn \$200 for the year. The White family would get 20% of that, or \$40, in May in the form of a statement credit.

#### *Example D: The Cub Family – 20% Rebate and additional 5% Summer Rebate*

If the Cub family buys \$400 worth of H-E-B cards each month from September through May, BCS will earn \$200 for the year. The Cub family would get 20% of that, or \$40, in May in the form of a statement credit. If the Cub family also decides they will purchase \$400 worth of H-E-B cards each month June – Aug, BCS will earn \$60 for the summer. The Cub family would get 25% of that, or \$15 in the form of a student credit.

The amount BCS earns depends on how much is ordered each month. Our goal is to have enough participants in the program to order a minimum of \$75,000 worth of cards each month. H-E-B gives BCS 5% back at this level.

Think of this loyalty rebate as profit sharing. Many companies give the employees a share of their profits, depending on the amount. BCS would like to give back to you as you help BCS earn more money with increased participation.

### Summary of Rebate Percentages (minimum of \$200/month to get any rebate)

\$200 - \$299/month can receive 10%

\$300 - \$399/month can receive 15%

\$400 or more/month can receive 20%

\$200 or more/month June – Aug can receive an additional 5% on those three months

Rebates are only given to participants that enroll and stay in the program from September through May. The extra 5% will only be given to those who participate June – Aug. You can change the amount you need during the school year, but you cannot drop out if you want the rebate. So, for example, you may start at \$200/month and then increase your monthly amount if needed, but you need at least \$200 each month to get a rebate at the end.

You may also choose to NOT receive the rebate at the end of the year and BCS will benefit more. There is a place on the enrollment form to check if you do or do not wish to receive the rebate. The rebate is optional.